

LET'5 GET MORE

Unleash the full potential of Cloud + 5G + AI with Juniper.

For service providers to succeed, 5G alone isn't enough.

Tap into the full transformational power of 5G by combining **Cloud**, **5G** and **AI** solutions:





Massively scalable IP fabric with network slicing

Cloud-first platforms



Distributed edge cloud



Automated operations

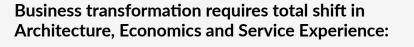
ччУ.

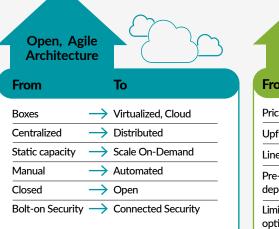


Connected Security

RE5HAPING

Swisscom selected Ericsson and Juniper Networks to reduce complexity and increase efficiency in their 5G network, from RAN to core.





On-demand Economics	\$
From	То
Pricing per GB \rightarrow	Pricing per service/slice
Upfront costs \rightarrow	Fractional Consumption
Linear TCO/GB →	Non Linear TCO/GB @scale
$ \begin{array}{c} \text{Pre-defined} \\ \text{deployment} \end{array} \rightarrow $	Use-case based (Phy/Virtual)
Limited HW-SW \rightarrow options	Any HW-SW choice (Custom/Merchant/Open)





swisscom

From	То
One-size-fits-all	ightarrow Tailored services @Scale
Traffic Aware	ightarrow Service Aware
Reactive	\rightarrow Proactive
Opaque	ightarrow Transparent
Best Effort	ightarrow Closed-loop Assurance

JUNIPEC.

Engineering Simplicity

Corporate and Sales Headquarters

Juniper Networks, Inc. 1133 Innovation Way Sunnyvale, CA 94089 USA Phone: 888.JUNIPER (888.586.4737) or +1.408.745.2000 Fax: +1.408.745.2100 www.juniper.net

APAC and EMEA Headquarters

Juniper Networks International B.V. Boeing Avenue 240 1119 PZ Schiphol-Rijk Amsterdam, The Netherlands Phone: +31.0.207.125.700 Fax: +31.0.207.125.701

PN: 3050091-002-EN

Copyright 2020 Juniper Networks, Inc. All rights reserved. Juniper Networks, the Juniper Networks logo, Juniper, and Junos are registered trademarks of Juniper Networks, Inc. in the United States and other countries. All other trademarks, service marks, registered marks, or registered service marks are the property of their respective owners. Juniper Networks assumes no responsibility for any inaccuracies in this document. Juniper Networks reserves the right to change, modify, transfer, or otherwise revise this publication without notice.