

# LET'S GET MORE

Unleash the full potential of Cloud + 5G + AI with Juniper.

For service providers to succeed, **5G alone isn't enough.**

Tap into the full transformational power of 5G by combining **Cloud, 5G and AI** solutions:



Massively scalable  
IP fabric with  
network slicing



Cloud-first  
platforms



Distributed  
edge cloud



Automated  
operations



Connected  
Security

## RE5HAPING

“Swisscom selected Ericsson and Juniper Networks to reduce complexity and increase efficiency in their 5G network, from RAN to core.”



Business transformation requires total shift in  
Architecture, Economics and Service Experience:

### Open, Agile Architecture



From	To
Boxes	→ Virtualized, Cloud
Centralized	→ Distributed
Static capacity	→ Scale On-Demand
Manual	→ Automated
Closed	→ Open
Bolt-on Security	→ Connected Security

### On-demand Economics



From	To
Pricing per GB	→ Pricing per service/slice
Upfront costs	→ Fractional Consumption
Linear TCO/GB	→ Non Linear TCO/GB @scale
Pre-defined deployment	→ Use-case based (Phy/Virtual)
Limited HW-SW options	→ Any HW-SW choice (Custom/Merchant/Open)

### Secure & Assured Service Experience



From	To
One-size-fits-all	→ Tailored services @Scale
Traffic Aware	→ Service Aware
Reactive	→ Proactive
Opaque	→ Transparent
Best Effort	→ Closed-loop Assurance