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Is Your Data Truly Safe From Leaks?

Data is the lifeblood of your organization, and it's growing fast, especially in the cloud...

The global datasphere* is set to enlarge by 430% between 2018 and 2025

By 2021, more data* will be stored in the public cloud worldwide than in traditional data centers

*Source: Data Age 2025: The Digitization of the World: From Edge to Core, Report #US44413318, November 2018, Seagate/IDC

CAN YOU FULLY PROTECT ALL YOUR IMPORTANT DATA - TODAY AND TOMORROW?

THESE ARE **THREE** KEY DATA PROTECTION STEPS:

1 IF YOU CAN UNDERSTAND YOUR DATA...
Where is it? What are employees doing with it? Are you aware of everything that's going on?
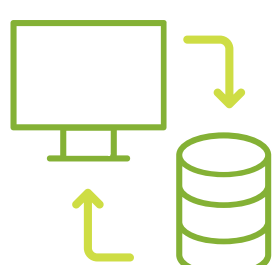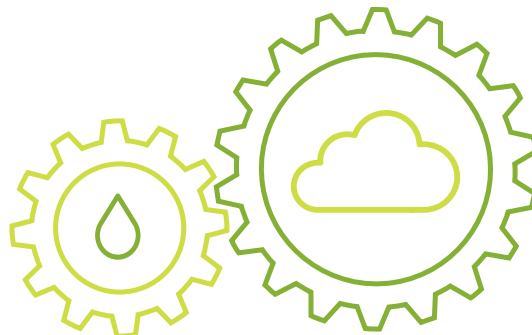
2 ...YOU CAN ASSESS THE RISKS TO THE DATA...
What happens if your data is stolen, inaccessible or changed?

3 ...AND THEN YOU CAN DETERMINE HOW TO PROTECT YOUR DATA FROM THOSE RISKS.
Defining high-value and low-value data and protecting accordingly.

BUT EFFECTIVE DATA PROTECTION OFTEN NEEDS TWO ELEMENTS WORKING TOGETHER...

Machines that find malicious needles in huge network haystacks

Employees that defend against data fraud through best practice

PUT ALL THIS TOGETHER AND YOU CAN MAKE SURE YOUR DATA IS SAFE WHILE STILL CONNECTING WITH SYSTEMS AND APPLICATIONS TO HELP YOUR ORGANIZATION RUN SMOOTHLY.

Get the expert view on applying a data protection strategy that works for you.

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Corporate and Sales Headquarters
Juniper Networks, Inc.
1133 Innovation Way
Sunnyvale, CA 94089 USA
Phone: 888.JUNIPER (888.586.4737)
or +1.408.745.2000
Fax: +1.408.745.2100
www.juniper.net

APAC and EMEA Headquarters
Juniper Networks International B.V.
Boeing Avenue 240
1119 PZ Schiphol-Rijk
Amsterdam, The Netherlands
Phone: +31.0.207.125.700
Fax: +31.0.207.125.701

PN: 3050071-002-EN