

What is SD-WAN?

Software-defined wide-area networking (SD-WAN) solutions use software to manage and improve multi-branch networks. SD-WAN solutions allow businesses to replace their expensive WAN connections, creating a better network experience for both users and IT pros.

of organizations are either starting or expanding an SD-WAN solution

SOURCE: FUTORIUM

Is now the right time to invest in SD-WAN?

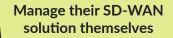
A conventional, complex WAN has unpredictable service quality for multi-cloud, public cloud, and other business-critical applications. That's why demand for the benefits of SD-WAN—including availability, quality, and capacity—continues to rise.

SD-WAN technology has been in place for several years, but the question for many businesses is how to bring it on board.



Managed SD-WAN

Businesses have three options when it comes to managing an SD-WAN solution:



Have it managed by a service provider

Use a hybrid of the two approaches

A SURVEY ASKED 120 IT PROFESSIONALS:

If you were to evaluate **SD-WAN** technology (or have adopted it already), does your organization have a preference for building the SD-WAN or a managed service?

Building it ourselves (Do It Yourself)

> Fully managed service

Don't know

Managed service with emphasis on co-management

20

30

50 60 **RESPONDENTS**

70 80

90

100

SOURCE: 2021 SD-WAN Managed Services Survey, Futuriom

	DIT	FULLY MANAGED SERVICE	CO-MANAGED 3D-WAN
Definitions	Customer manages solution from installation to administration.	MSP manages solution and customer is completely hands off.	Solution designed and managed by both the customer and the MSP.
Pros	Customer has autonomy and control over all aspects of the	Time and cost savings as IT resources are supplied as needed. Greater assurance	Potentially provides greater flexibility. Customer may have limited time to deploy

of necessary knowledge and experience.

Integration with other network and cloud

services. Ensured stability of the solution.

control over all aspects of the solution, and can build in-house IT skill sets.

cloud integration.

Unexpected costs and lack of

in-house expertise. Difficulty in

Cons

Customer may lose control over aspects of the solution. They may have configuration needs not supported by the MSP.

May incur overhead aligning business and technical goals between customer and MSP.

connectivity while customer controls policies.

or maintain a new WAN, or they may

benefit from an accelerated deployment and a co-managed solution. MSP can handle

Managed SD-WAN to The Rescue!



of companies
report that SDWAN is deployed
as a managed
service in their
organization's
environment

SOURCE: ESG

Working with an MSP can result in major cost-cutting compared to managing WANs in-house for a user base that demands superior network quality. The overwhelming majority of SD-WAN deployments are now being supported by managed service offerings.

An MSP as a trusted partner makes all the difference for an increasing number of organizations who enjoy the following benefits without using their in-house IT resources:

Single contact point for all issues

Variety of support options up to 24x7

Security as a Service

Automated management

Predictability

Why Juniper's Al-driven SD-WAN?

DELIVERS BREAKTHROUGH ECONOMICS



Reduction in Bandwidth Costs

ENABLES SIMPLER OPERATIONS
AND BETTER VISIBILITY INTO END
USER EXPERIENCES



Reduction in Latency



Reduction in Infrastructure Costs

Juniper's Al-driven SD-WAN offers considerable cost savings and enriches user experiences with insight, automation, and action.

AI-DRIVEN SD-WAN PROVIDES

Superior application performance and service quality

Strong security using zero-trust principles

High availability with service guarantees

Fast deployment and easy to scale for quick time to value

Optimized Unified Communications for voice, video, mobility and collaboration Flexibility to grow as you scale and open new locations AlOps for user experience insights, anomaly detection, and automated troubleshooting

Visibility, analytics, and tighter control for your WAN

Are There Different Levels of Managed WAN Services?

An MSP can offer three different levels of managed WAN services:

A LAYER 3 NID

Provides WAN connectivity, deep visibility, real-time monitoring, and analytics

A MANAGED ROUTER

Provides high-capacity edge routing with traffic engineering and SLAs

FULL AI-DRIVEN SD-WAN

Forwards traffic based on policies and real-time conditions, automatically selecting the best path for the right application at the right time.



To learn more about Juniper's SD-WAN solution visit www.juniper.net/us/en/solutions/sd-wan



Corporate and Sales Headquarters

Juniper Networks, Inc.

1133 Innovation Way

Sunnyvale, CA 94089 USA

Phone: 888.JUNIPER (888.586.4737)

or +1.408.745.2000

Fax: +1.408.745.2100

www.juniper.net

APAC and EMEA Headquarters

Juniper Networks International B.V.

Boeing Avenue 240

1119 PZ Schiphol-Rijk

Amsterdam, The Netherlands

Phone: +31.0.207.125.700

Fax: +31.0.207.125.701



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