

DRIVE UP THE CUSTOMER EXPERIENCE AT THE PUMP

Operational Simplicity Accelerates Customer Engagement



WHY JUNIPER FOR OIL AND GAS RETAIL?

Station

- Greet visitors/reward loyalty
- Contactless payments

Store

• Asset visibility/tracking (real time, historically)



- Drive customers to store to boost revenue
- Guide customers
- IoT for facility management
- Analyze, compare behavior geographically

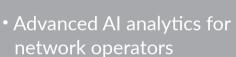


Customer Engagement

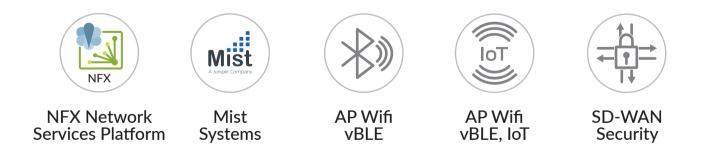


- Mobile Devices listen to vBLE beacons from AP
- Mist SDK (mobile app) sends info to Mist cloud
- Mist cloud sends real-time information to customer
- Unlimited virtual beacons can be created anywhere
- No physical smart beacons needed for OpEx savings

Operational Simplicity



- Deployment and microservices velocity reduces OpEx
- Asset tracking at global scale
- Zero touch provisioning of SD-WAN, security, VNFs
- IoT port for facilities management applications



To learn more, contact Juniper sales at 866.298.6428

The Next Generation WLAN

Automation Service Delivery

Engineering Simplicity







AI and Microservices

Zero Truck Roles

Better Together

About Juniper

Juniper Networks[®] provides the ideal network for your business, that's simple, reliable and secure. Juniper powers the top global service providers and 99 of the Fortune Global 100. More than 86 percent of smartphone traffic in the U.S. is secured by Juniper. Seven of the eight largest international stock exchanges trade across Juniper's networks. The top 5 social media properties run on Juniper Networks, with more than 4.5 billion updates / day & 53,000+ updates / second.

Engineering Simplicity

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