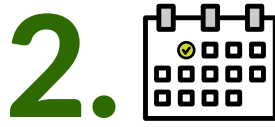


# 5 Reasons to Choose Juniper and Ericsson Enterprise Wireless for Your AI-Native Enterprise and 5G Network



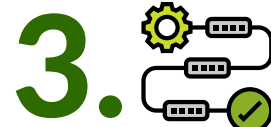
## Complete Enterprise Stack with 5G Wireless WAN (WWAN) Diversity

Together, Juniper and Ericsson deliver in-building enterprise and campus switching, Wi-Fi, security, SD-WAN solutions, and 5G connectivity in a holistic, full-stack solution. Integrating 5G Wireless WAN into your network topology also comes with many benefits, such as diversification of WAN connections, faster time to service, and enhanced application performance.



## Faster Time to Service and Day 1 Connectivity

By integrating 5G WWAN into a wired and WLAN network deployment, organizations can realize faster time to service and Day 1 connectivity, plus enhanced overall performance. Integrated 5G also offers WLAN failover and 5G High-Bandwidth backup to your primary wired WAN connectivity.



## Business Continuity

Modern businesses require 100% uptime: With the Juniper Portfolio (Mist AI, Marvis, Wi-Fi 6E/7, Bluetooth LE, wired LAN enterprise switching, SD-WAN, security) and Ericsson Cradlepoint 5G WWAN routers and adaptors, you're provided with alternative connection failover and improved network agility, making downtime a thing of the past.



## AI-Driven Problem-Solving on the Network

Marvis, Juniper's AI-native problem solver and conversational assistant, provides network visibility and proactive network insights and remediations. In addition, by leveraging the combined data attained via Mist AI and Ericsson NetCloud™, you get better end-to-end visibility, assured business continuity, and crucial insights for optimizing the network experience.



## 5G Wireless WAN for Primary Network Access

5G is great for mobile offices, pop-up locations, kiosks, and short-term events — places where wired WAN connectivity is not an option. 5G WWAN greatly reduces the time for WAN connection delivery in these installs and enables new use-cases for Juniper's full stack of wired, wireless and SD-WAN solutions.

### About Juniper

Juniper is a global leader in enterprise networking solutions, offering a broad portfolio of WAN, wired, and wireless LAN solutions enriched by artificial intelligence. Juniper solutions deliver industry-leading insight, automation, security, and Mist AI to drive real business results. Juniper is recognized as a Leader in the 2024 Gartner Magic Quadrant™ for Enterprise Wired and Wireless LAN Infrastructure.

### About Ericsson Enterprise Wireless Solutions

Ericsson's enterprise wireless solutions enable organizations to innovate, operate, and grow anywhere — without constraints. Ericsson NetCloud, Cradlepoint routers, and Enterprise 5G solutions provide the flexibility of public and private 5G, with the zero trust security of simplified SASE.

The integration of Ericsson Cradlepoint 5G WWAN products with Juniper Networks AI-Native Networking platform provide business resiliency and continuity, enhanced application performance and creates new business opportunities for emerging mobile use cases. Together they deliver a full-stack networking solution that can help organizations move to the next level and provide enterprises more options for reliably connecting to remote locations.

For more information:



#### APAC and EMEA Headquarters

Juniper Networks International B.V.  
Boeing Avenue 240  
1119 PZ Schiphol-Rijk  
Amsterdam, The Netherlands  
Phone: +31.207.125.700  
Fax: +31.207.125.701

#### Corporate and Sales Headquarters

Juniper Networks, Inc.  
1133 Innovation Way  
Sunnyvale, CA 94089 USA  
Phone: 888.JUNIPER (888.586.4737)  
or +1.408.745.2000 | Fax: +1.408.745.2100  
www.juniper.net