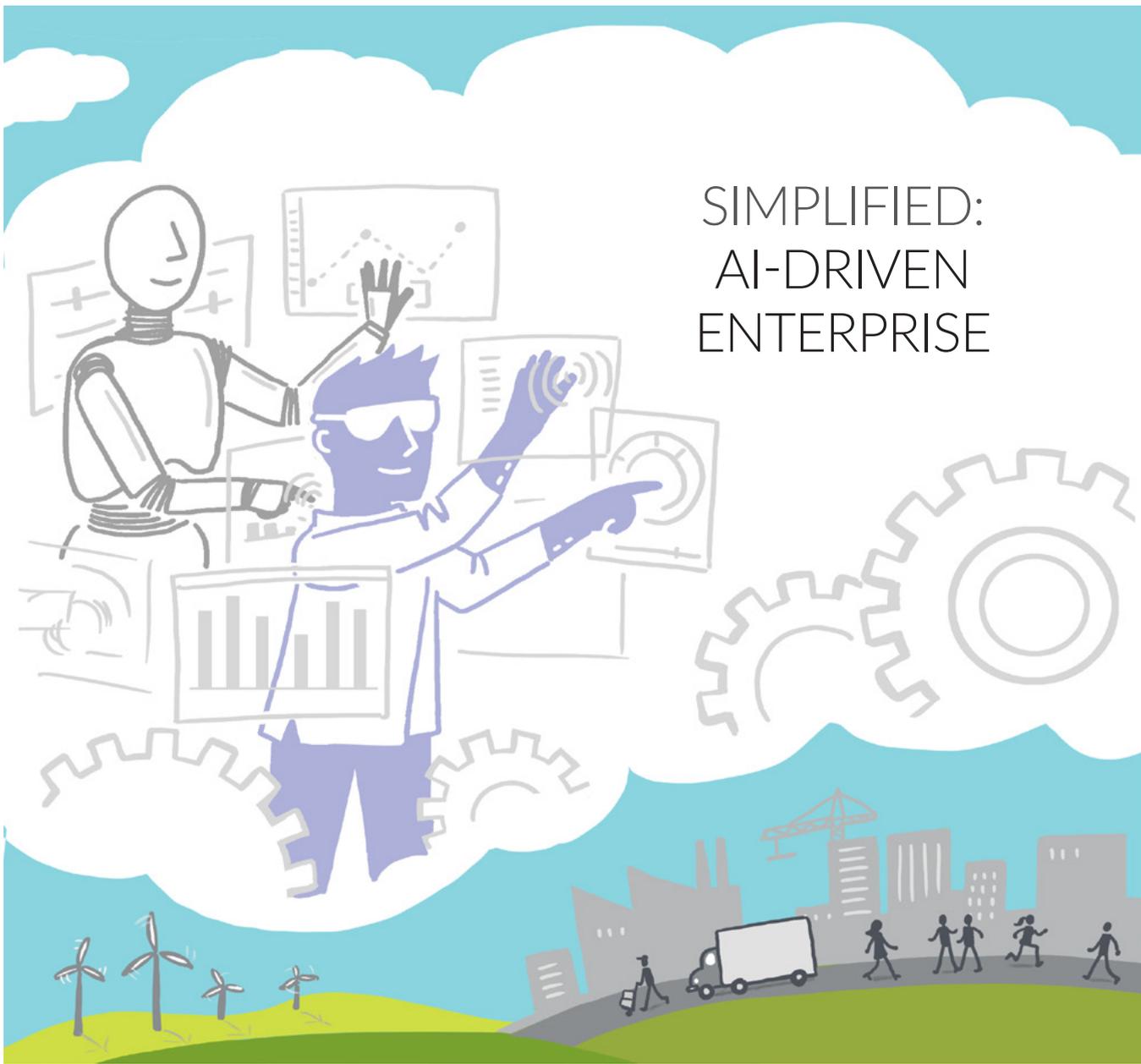
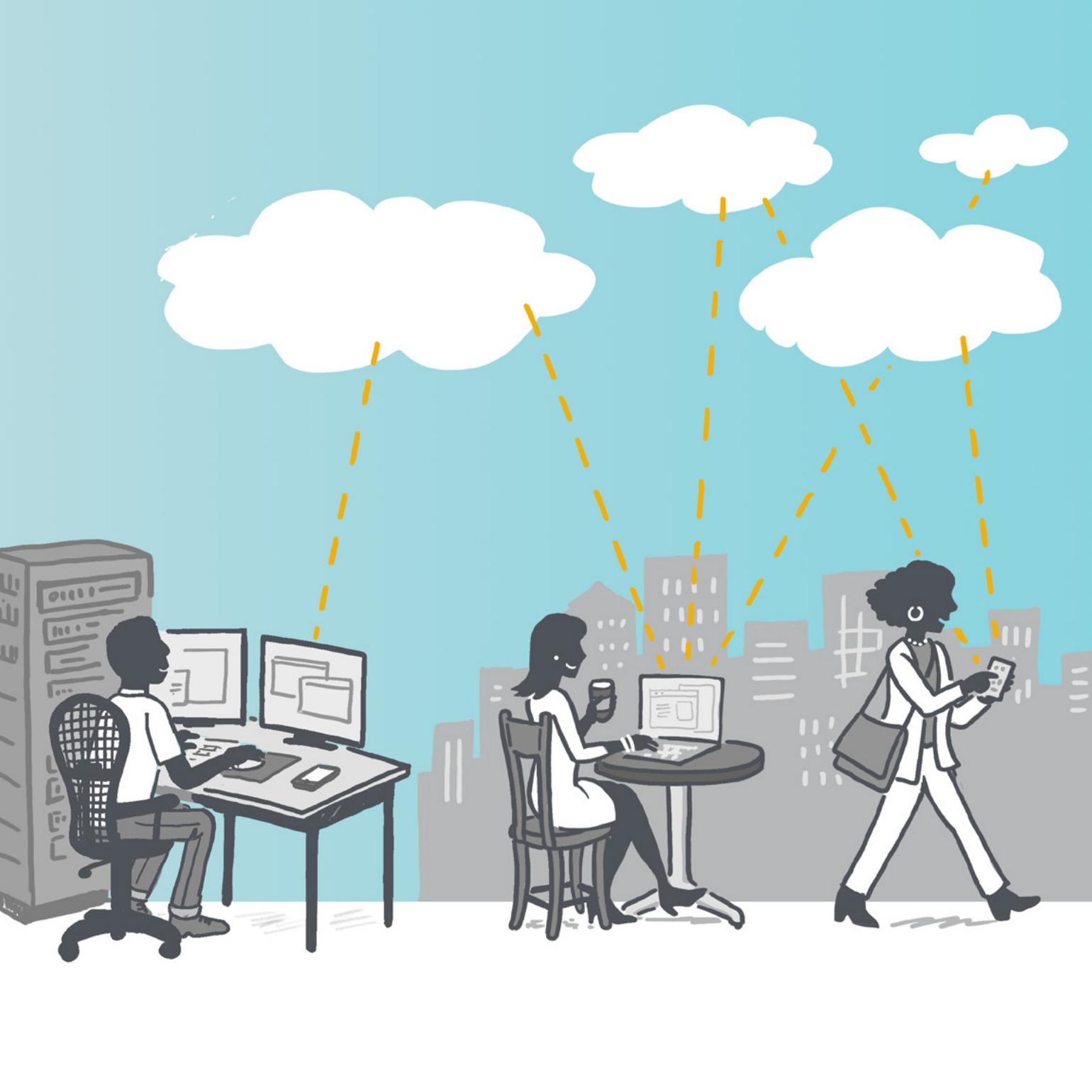


SIMPLIFIED: AI-DRIVEN ENTERPRISE

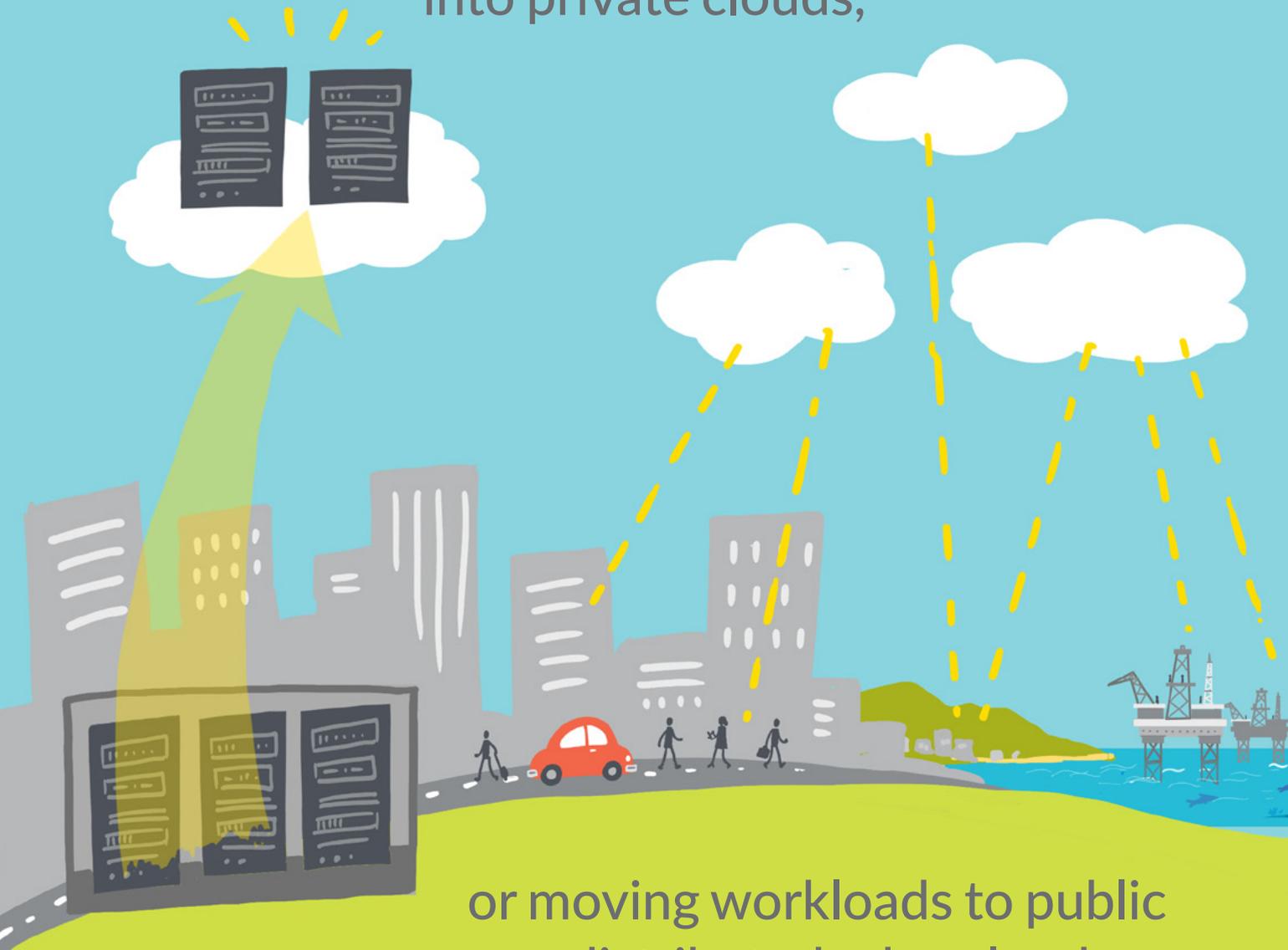


The evolution of enterprise IT
has been defined by the cloud.





Whether evolving data centers
into private clouds,



or moving workloads to public
or distributed edge clouds,

every medium-size



or larger enterprise has
cloud in their future.



What's driving enterprises
to cloud and multicloud?



Some believe cloud is about using someone else's servers, so they can reduce costs.



The real value of cloud is in the
operations, not the devices.

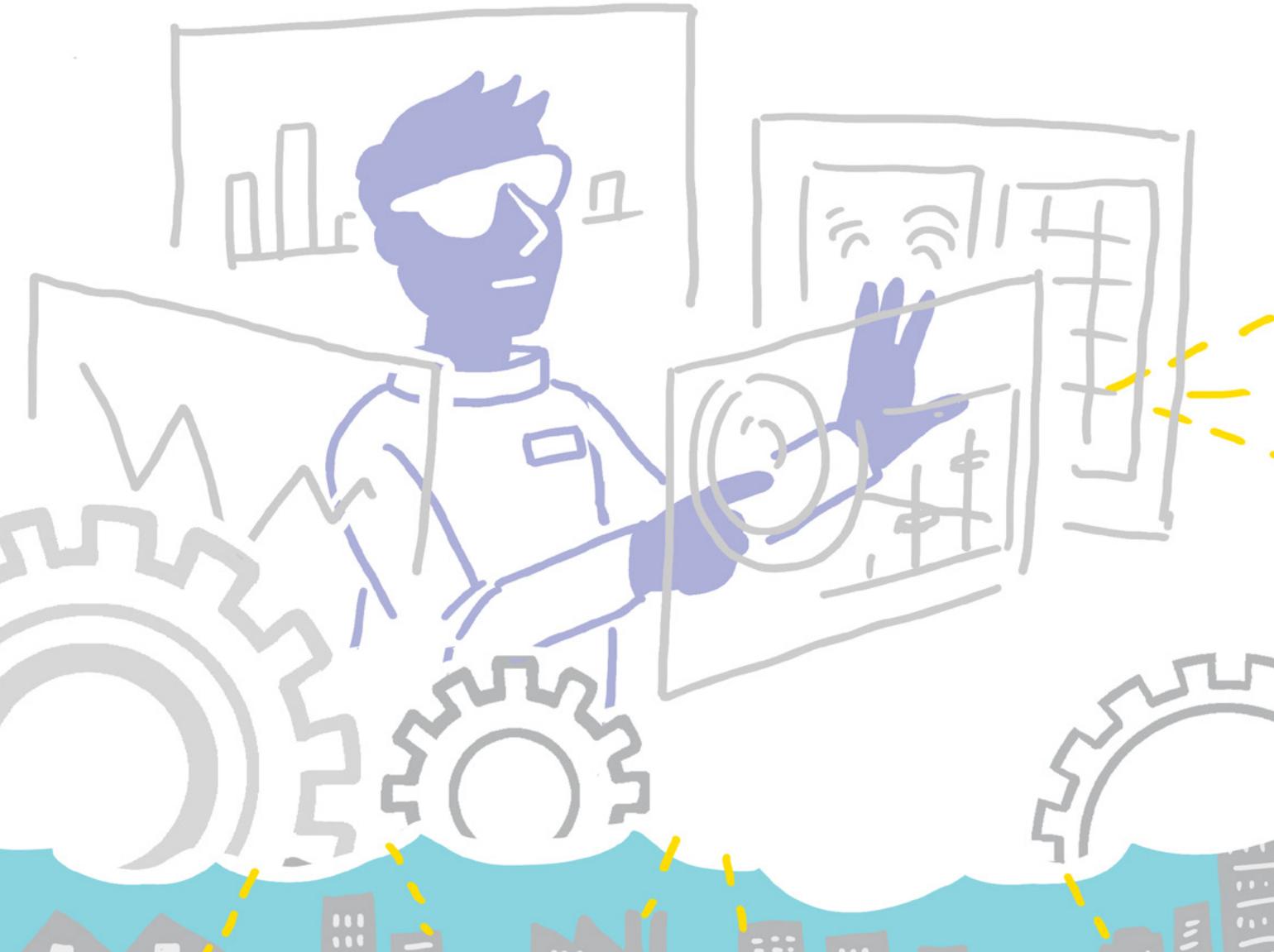
Cloud is not just about being cheaper,
it's about being faster.



What's so different about
cloud operations?



Cloud operations are software-defined.



IT professionals use controllers
to manage vast pools
of devices...



...and those pools can be diverse,
with more than one vendor.



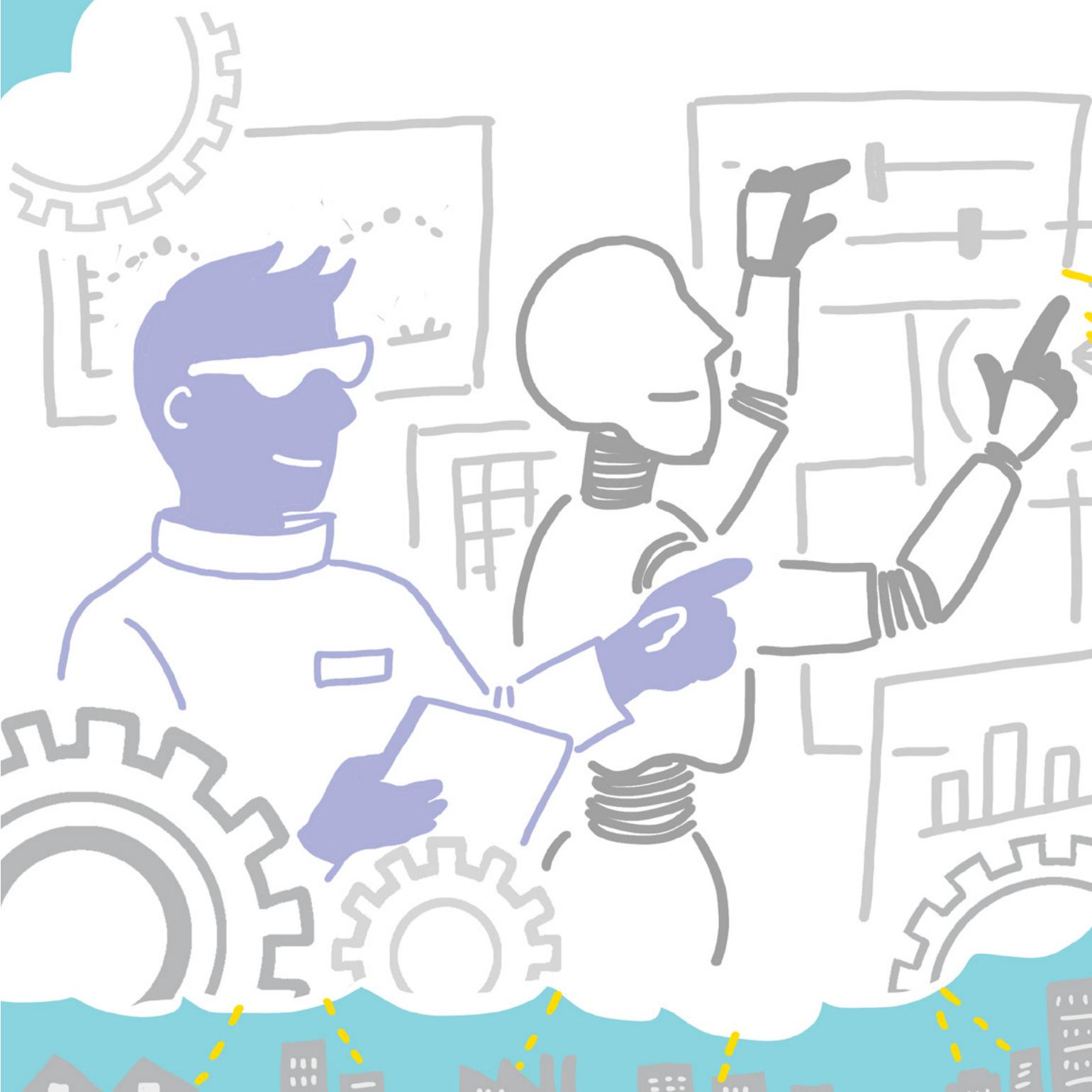


In the cloud, operations are not defined
command-by-command
but by automated workflows.



Multicloud means that those clouds are operated as a single, coordinated entity.





Cloud operations are largely programmable, so for enterprise it's not about administrators interacting with infrastructure.





It's about leveraging tools, interfaces, and data to reduce reliance on manual acts, as the future of operations become more AI-driven.



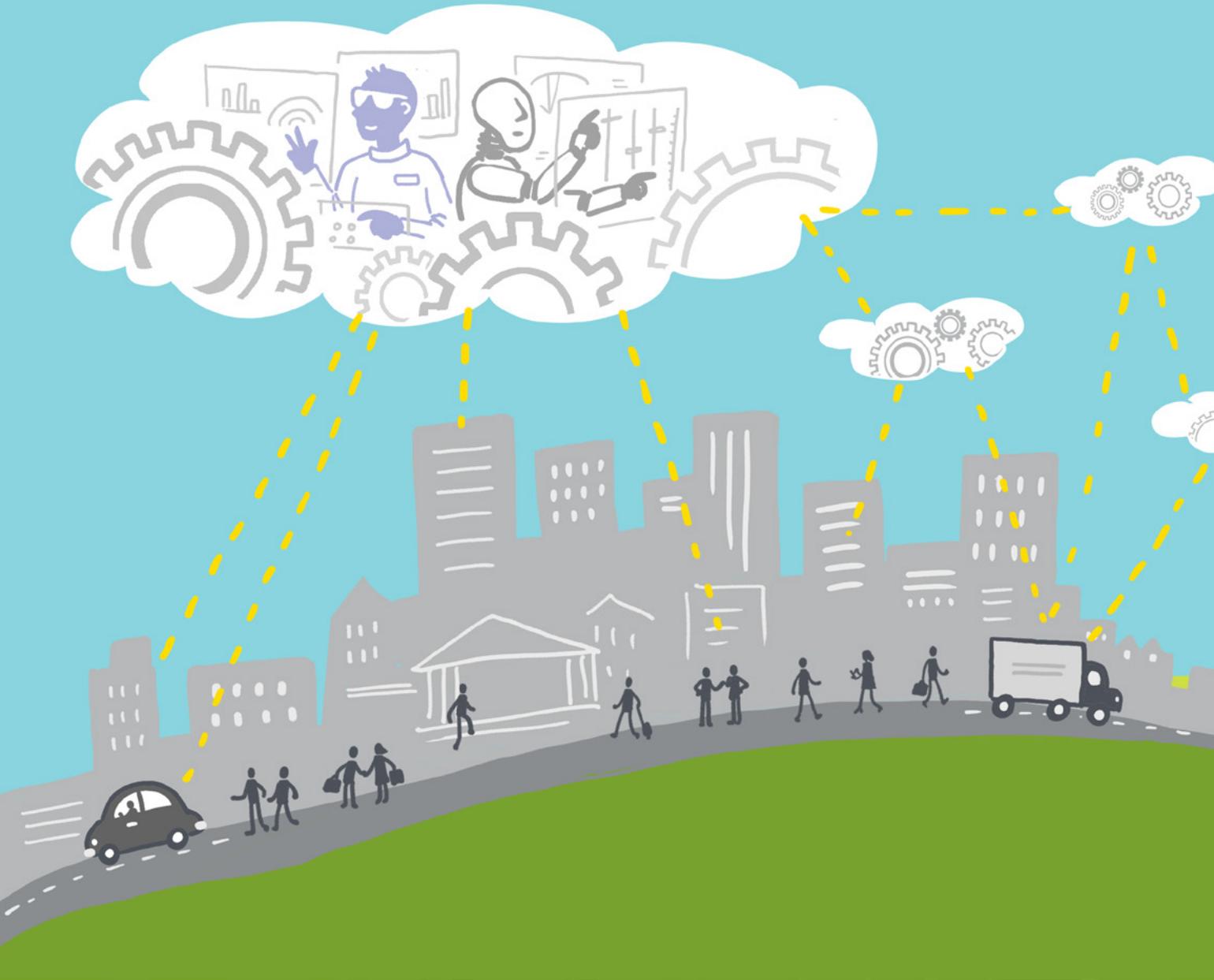
These AI-driven changes define today's data centers and public clouds.

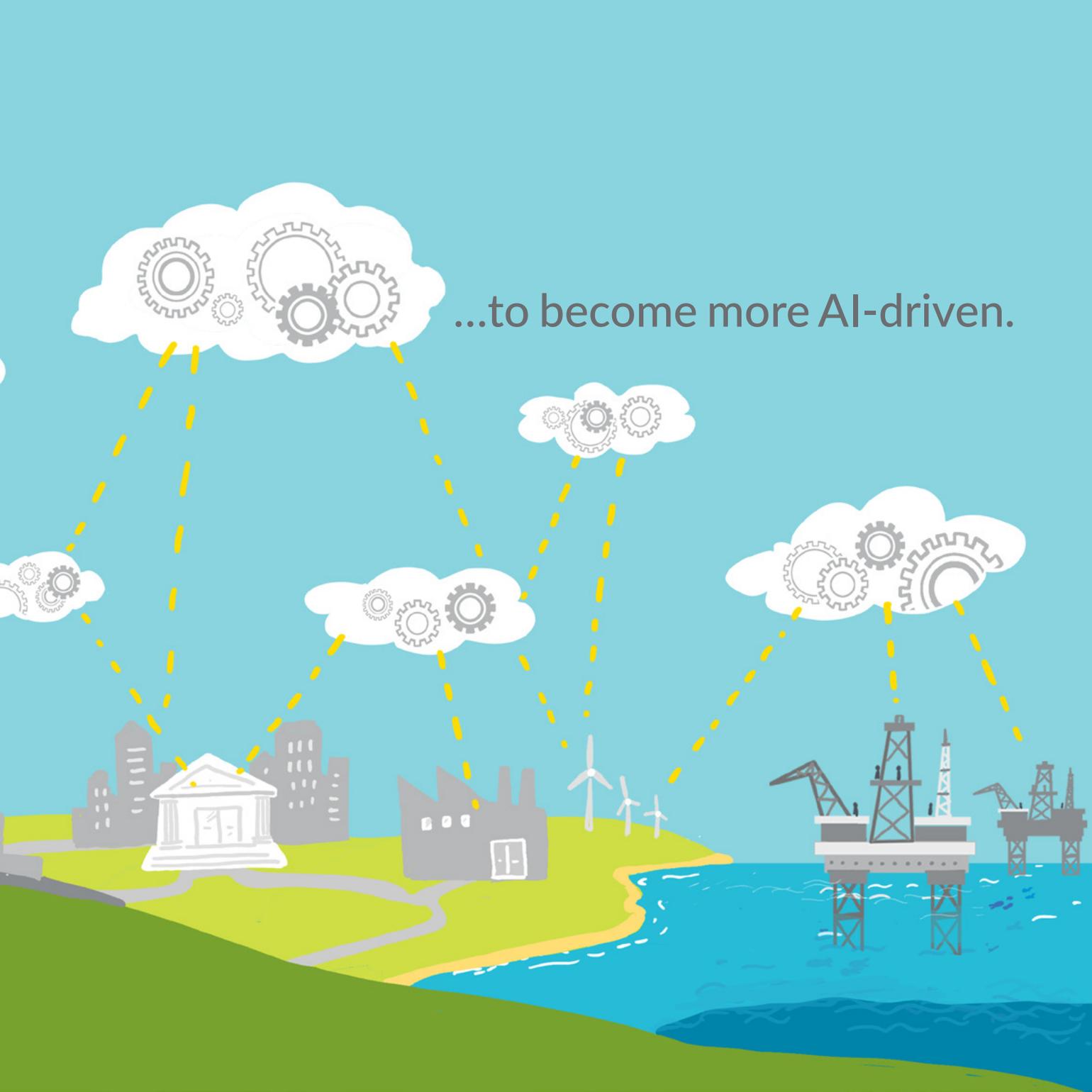


But what about the rest
of the enterprise?



The campus, branch, and WAN networks
must also evolve...





...to become more AI-driven.



With abstracted control over diverse networks managed via automated workflows...

...extending end-to-end from campus to branch to WAN, from wired to wireless, leveraging AI to move from reactive to predictive.



And just as with any
network evolution...





...the AI-driven enterprise
will itself be a journey.

SIMPLIFIED: AI-DRIVEN ENTERPRISE



2019 by Juniper Networks, Inc.

All rights reserved. Juniper Networks and Junos are registered trademarks of Juniper Networks, Inc. in the United States and other countries. The Juniper Networks Logo and the Junos logo, are trademarks of Juniper Networks, Inc. All other trademarks, service marks, registered trademarks, or registered service marks are the property of their respective owners.

Juniper Networks reserves the right to change, modify, transfer, or otherwise revise this publication without notice.

Concept by Tarek Radwan. Illustrated by Debora Aoki.

Published by Juniper Networks Books April 2019 2 3 4 5 6 7 8 9 10



JUNIPER
NETWORKS | **Engineering
Simplicity**