



Reimagine
your network
with us.



BUILD MORE THAN A NETWORK

Juniper Networks
supports:

The top 10
telecom companies
in the world

**10 of
top 12**
global technology
companies

**More than
1,400**
national government
organizations around
the world.

**We operate
16**
around-the-clock
technical support
centers around the
world.

The network is the single greatest vehicle for knowledge, collaboration, and human advancement that the world has ever known. The macro-trends of cloud computing and the mobile Internet are massively expanding its reach and power. It is the essential platform for empowering our most innovative minds, and communicating the game-changing ideas that will solve our global community's toughest challenges.

In the face of such demand, the extent of possibility cannot be realized through legacy thinking. Juniper Networks believes convention—no matter how entrenched—must be challenged in order to realize the potential and transform the economics of networking.

How We See It

Now more than ever, the world relies on secure, high-performance networks.

Consider the healthcare industry, where the network is the foundation for new models of mobile, affordable care for underserved communities. Or the energy sector, where the network is accelerating the distribution of clean, renewable energy sources. In education, the network continues to increase access to quality teaching tools, so that people of every socioeconomic background can educate themselves and participate in the global economy.

Every day, Juniper Networks is helping customers build the most advanced networks on the planet—networks that do more than just connect services to people. We build networks that fuel co-innovation, and actively contribute to the ideas they power. Our goal is to work as true partners with our customers, bringing them the capable and flexible solutions that not only modernize their network, but enable it to deliver real business value.

Our Customers

At Juniper Networks, we're driven to work with businesses that depend on a network to deliver mission-critical transactions, applications, and services, and who share our vision of the network as the key to unlocking full business potential. If you are looking to build more than a network, you fit that profile.

Our growing customer base includes the world's largest and most influential service providers and enterprise customers, including: wired and wireless carriers, cable and satellite operators, content and Internet service providers,



“Juniper has been an excellent partner in helping us as we grow and evolve our network to meet increasing customer demands.”

- China Mobile

and cloud and data center providers, major banks and other global financial services organizations, the world's top 10 telecom companies, national government agencies and U.S. federal organizations, healthcare and educational institutions, and energy and utility companies.

But as we continue to expand, one thing is constant: We are laser-focused on understanding our customers' needs, and collaborating to tackle the toughest problems they face—problems others can't, or won't, approach.

We create solutions that give our customers a competitive advantage, whether that's bringing new, revenue-generating services to market in minutes instead of months, reducing network costs, enabling smarter, more efficient business processes, providing security and protection for their most valuable assets, or delivering a richer end-user experience. Each and every day our customers set out to build the best possible networks for their businesses—and Juniper is helping them succeed.

We provide the kind of innovative thinking, expertise, and commitment needed to enable the most automated, scalable, and secure networks on the planet. That's why our customers choose Juniper Networks.

Daring to Do Things Differently

Fueled by a significant investment in research and development, Juniper Networks has produced some of the industry's most groundbreaking innovations across every aspect of networking technology: silicon, systems, and software. We are rewriting the rules of networking.

Silicon. Our Junos® One family of processors is an unprecedented integration of silicon and software that pushes the boundaries of network performance.

Systems. Our powerful, simplified network architecture spans the routing, switching, and security markets. We approach each architectural challenge with a fresh eye, looking at physics-related obstacles such as performance, power, reliability, cooling, and heating. Our unique perspective has enabled us to develop some of the industry's most advanced network innovations, such as the Juniper Networks® Converged Supercore®, the Universal Edge, the vMX, MetaFabric™ Architecture with Contrail, and Juniper Unite for the Cloud Enabled Enterprise.

Software. Juniper Networks Junos® operating system is unmatched by competitors. The Junos platform enables a single automated operating system across our routing, switching, and security products, making customer networks simpler to manage and scale over time.

We deliver leading technologies that transform the economics and experience of networking for our customers by significantly lowering the CapEx required to build networks and the OpEx required to maintain them.



“Juniper continues to deliver the innovation and scale required for our multitude of next-generation consumer and business services, while providing the ease of management and flexibility necessary to respond to changing traffic patterns and application demands.”

- Verizon

Juniper builds stronger, more secure and trusted networks, thanks to a security portfolio that delivers end-to-end protection from attacks across every environment—from the data center to campus and branch environments to the device itself. Our extensive experience in developing security software and high-performance scalable systems for the service provider market is what makes Juniper Networks a valuable partner in securing new technologies that require new approaches.

By considering all aspects of the network and working as true partners with our customers to reimagine the way things can be done, we deliver a remarkable customer experience. Everything we do centers on identifying, understanding, and solving crucial business problems. Everyone at Juniper Networks—every engineer, salesperson, support representative, executive, and partner—is focused on delivering the strategies, architectures, and technologies our customers need to build the most advanced business networks, today and in the future.

True to Our DNA

Our company was born from an urge to question conventional thinking. Since its inception in 1996, Juniper has been challenging the status quo. This constant mindset has led to a series of technologies that give our customers a market advantage.

We were founded on the revolutionary idea that silicon technology could be applied to core routing for the advancement of high-density, high-speed networks. Our debut product, the Juniper Networks M40 Multiservice Edge Router, was the first implementation of silicon-based packet forwarding that dramatically increased performance, improved architectures, and helped to spur the unfettered Internet growth of the late 1990s. The key architectural breakthrough of the M40 was the separation of the control plane and the forwarding plane—an idea that has now become the centerpiece of the burgeoning software-defined networking (SDN) movement. The M40 was followed by a wave of innovative technologies across routing, switching, and security that have given our customers a competitive edge in their aspirations to build the best possible networks.

More recently, we were one of the first companies to recognize and address the potential impact of cloud computing on the network. Service providers and enterprises are embracing cloud-based business models and virtualization advances that allow servers and storage to be brought online in hours instead of weeks. But it can still take months to deploy hardware-centric networks.

Juniper Networks is accelerating customers' transition to the cloud by once again challenging entrenched networking approaches. As an industry leader in open, programmable networks, we've set a clear vision for how SDNs will



"We are delighted to partner with Juniper Networks as they understand the needs of consumers and enterprise IT leaders in an increasingly mobile world that requires mobile security and device management."

- Samsung

play a transformational role in high-performance, collaborative and secure networking. Our software-centric business model enhances the end-user experience and provides a path for virtualizing and automating customer networks, and increasing their cost-efficiency, flexibility, and agility.

Expertise with Global Reach

We've built a global partner eco-system dedicated to delivering and implementing new networks that drive real business value at all levels of our customers' organization. These partnerships leverage best-in-class solutions and industry expertise that complement Juniper's own offerings and help solve a broader range of customer needs.

Our Responsibility Toward a Sustainable Future

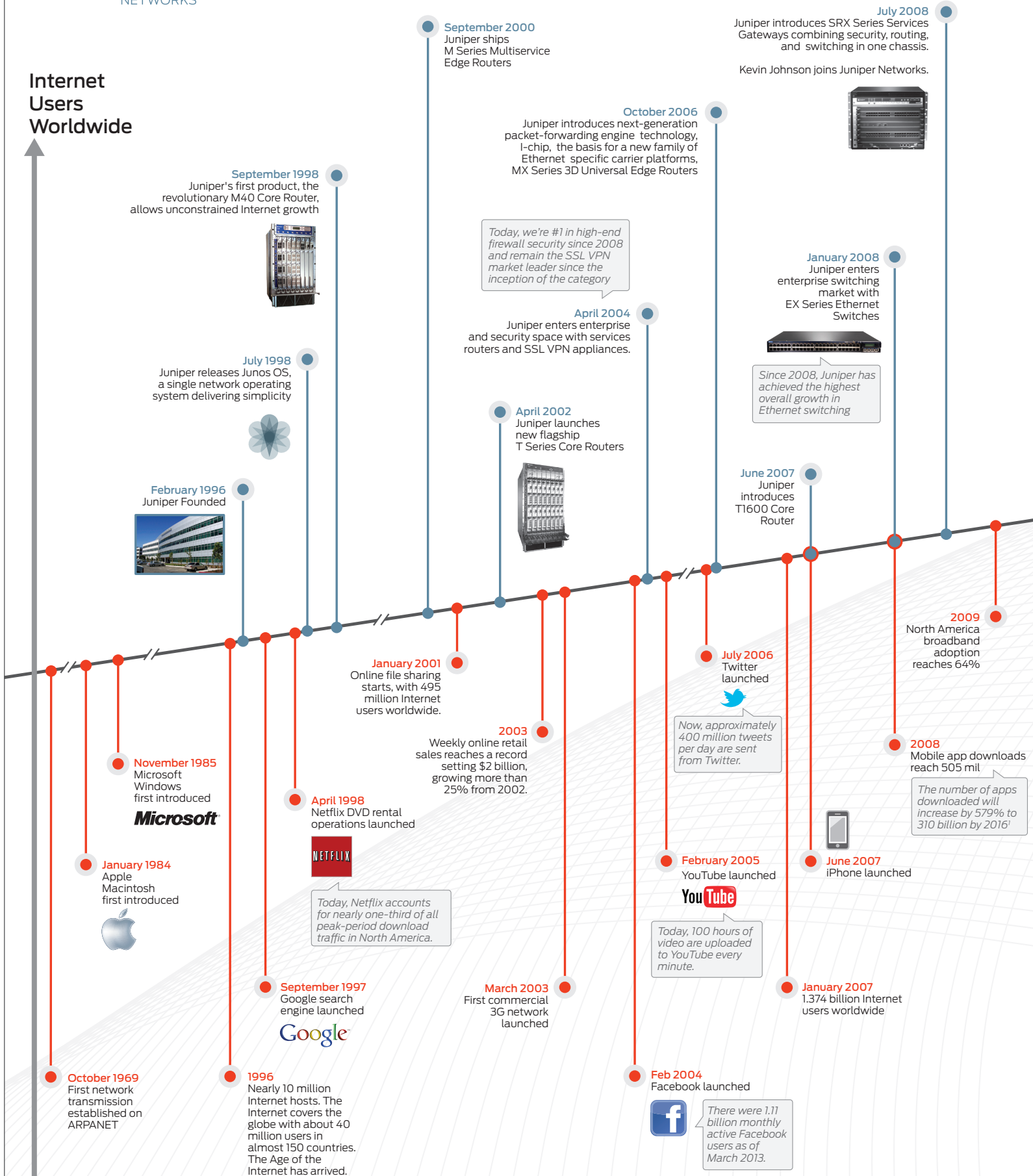
Juniper Networks' corporate citizenship and sustainability strategy is at the core of how we take on the toughest challenges we face as a company and members of the global community. Fueled by our spirit of innovation and the passion of our global employee base to support responsible choices, we've positioned ourselves as a leader in power and energy efficiency. We are pioneering the development of the first industry-wide energy efficiency standards for networking equipment. We also strive to positively impact and contribute to our global community of customers, partners, employees, emerging markets, and areas in need. Since 2000, the employee-driven Juniper Networks Foundation Fund has helped more than 500 non-profits and awarded more than \$13 million in grants to organizations making meaningful differences around the world.

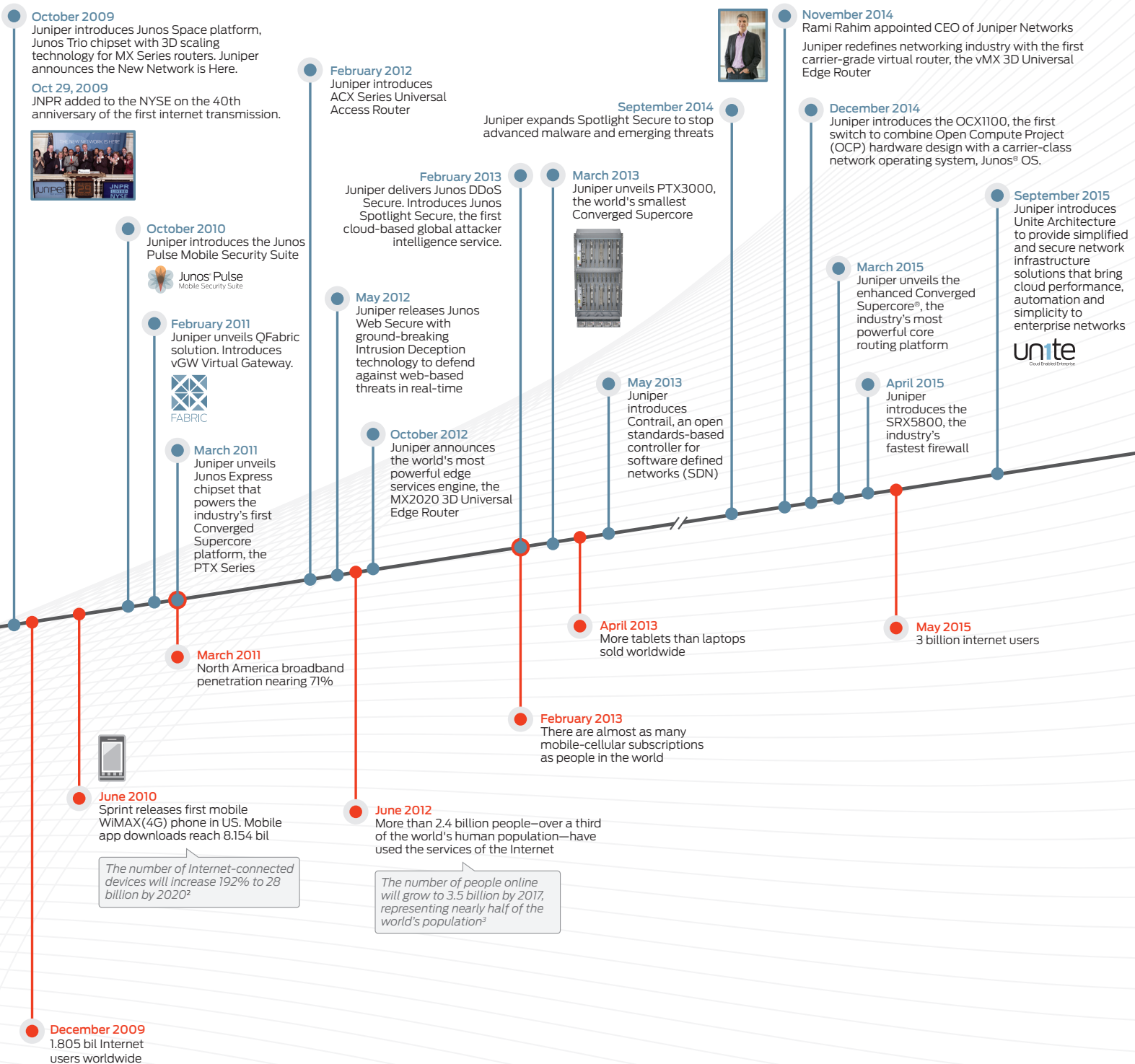
We are dedicated to creating a culture of executional excellence that extends throughout our operations. In 2012, we moved into LEED Gold certified buildings at our new headquarter campus, expanded the scope of our ISO 14001 certification, and globally achieved a 10 percent reduction in tons of CO₂e per square foot, compared to 2009 (base year). We are committed to consistently upholding the highest ethical standards and have been the recipient of numerous "good corporate citizenship" recognitions and awards, including being named one of the World's Most Ethical Companies for four consecutive years by Ethisphere Institute.

The Juniper Way

Our greatest asset as a company is our employees. Our employees are smart, curious, creative, and thoughtful observers. They are disruptors, innovators and connectors who don't just challenge the status quo—they challenge themselves to solve the unsolved. The Juniper Way defines the shared values that distinguish our employees, and our commitment that our culture and company inspires their best work.

Internet Users Worldwide





¹ Source: Gartner, Inc.

² Source: IHS Inc.

³ Source: Forrester Research

For more Juniper milestones, the latest can be found here: www.juniper.net/us/en/company/profile/history/.

INDUSTRY MILESTONES

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