ACCELERATE SOFTWARE INNOVATION AT JUNIPER NETWORKS' NEW OPENLAB

Overview

At Juniper Networks' New OpenLab, partners are invited to engage with the first Junos Center for Innovation to develop new, network integrated applications, and advance market success. Juniper shares a common bond with its partners—success is driven by innovation. At OpenLab, we're taking a collaborative and creative approach to network innovation to accelerate its pace and encourage new directions.
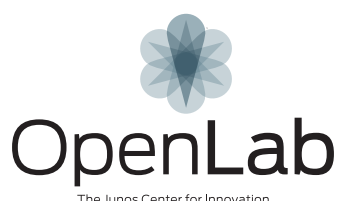
Description

With OpenLab, Juniper is inviting forward-reaching individuals and organizations to join us and reap the benefits of being on the inside track of network applications development— benefits for partners and customers alike, such as:

· Empowering the network as a core strategic asset to achieve competitive differentiation
· Enhancing solutions awareness and reducing the time to market in a highly competitive marketplace
· Improving business operations and containing costs
· Delivering compelling, new "connected" experiences for end users

At OpenLab, our partners can gain access to the resources needed to expand the capabilities of "the new network." We're assembling a broad suite of application lifecycle resources to enable our customers and partners to identify, design, develop, validate, and showcase new, network integrated applications.

OpenLab will embrace a dynamic ecosystem, comprised of:

· **Juniper Developer Network** resources, with training, support, and mentoring provided by software experts, network architects, and business development experts
· **Researchers, independent software vendors (ISVs), and other network visionaries** actively shaping the future of networking
· **Investment firms**, including Juniper's own Junos Innovation Fund
· **Channel and alliance partners** who are eager to bring solutions to market
· **Software development tools and platforms**, including Juniper Networks® Junos® SDK and Junos Space SDK
· **Test and demonstration infrastructure**, supported by world-class network equipment and partner resources
· **Access to customers**, including some of Juniper's largest and most technically advanced clients and partners in the mid-Atlantic region

OpenLab
The Junos Center for Innovation

Facility Features and Infrastructure
An environment designed to foster innovation

At OpenLab, participants will find an environment purpose-built to spark ideas, including a polished briefing center and a relaxed, "roll-up-your-sleeves" collaboration lab. OpenLab will also feature variable-sized conference rooms, collaboration rooms, and demonstration facilities.

OpenLab's comprehensive support infrastructure will, of course, include the world-class networking one would expect from Juniper and its partners, along with the convenience and amenities of a modern Customer Briefing Center.

Conference/Collaboration Rooms Partner/Visitor Desks Demo Room

OpenLab In-House Network Customer/Partner Network Secure Remote Access

Junos SDK
Junos Space
Junos Pulse
Junosphere
SRC
SBR

Application Development Platforms and Tools

Juniper Networking Platforms
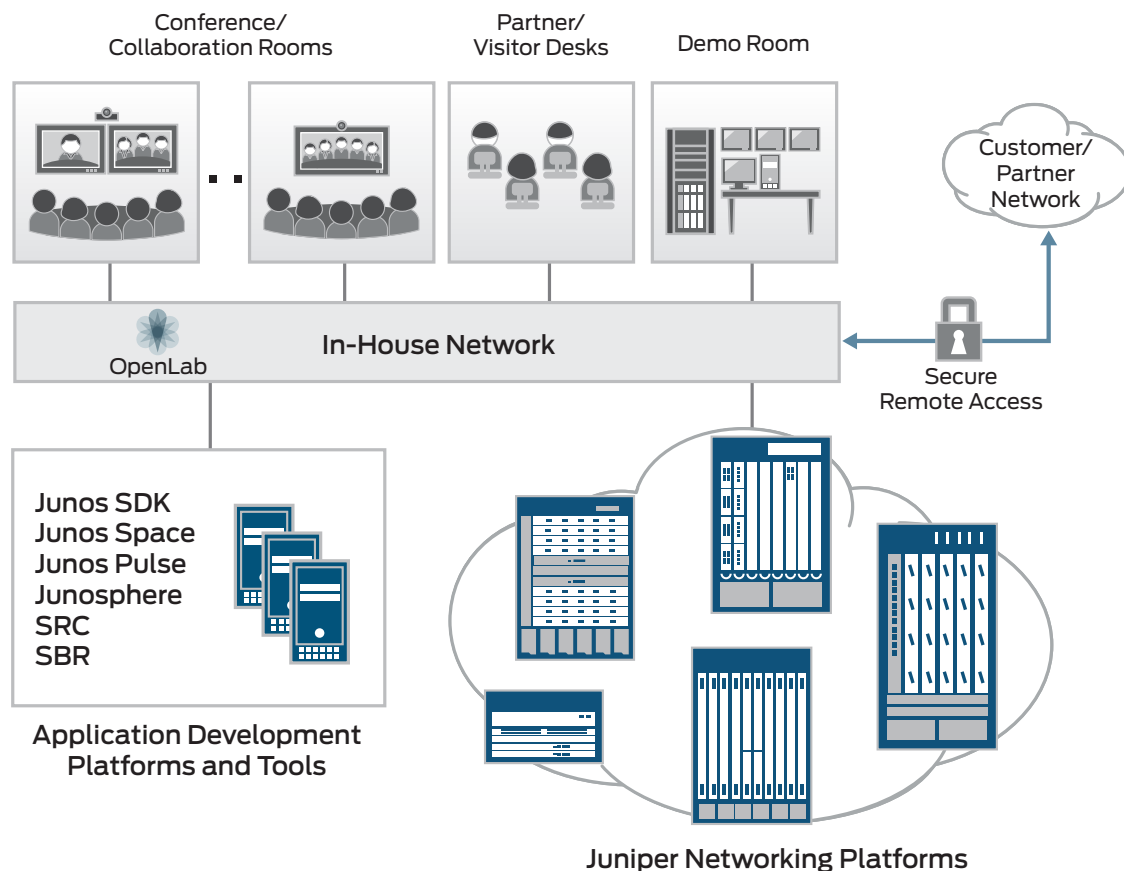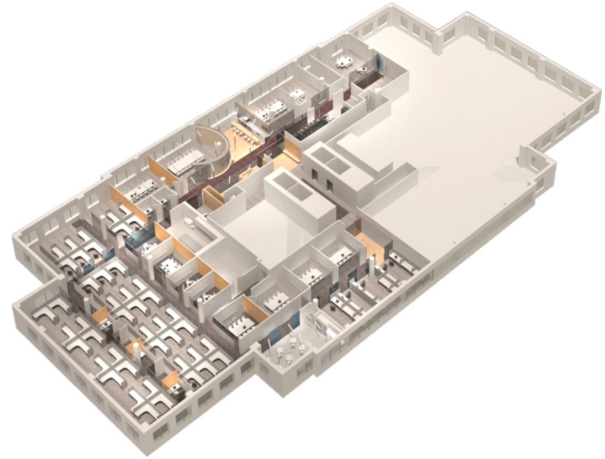
Structured to facilitate innovation and collaboration, OpenLab will give participants ready access to people, tools and technologies all focused on accelerating the development of successful network integrated applications.

OpenLab will offer the resources to guide participants through key activities at every step of the development and market readiness process—from generating ideas, to promoting commercialized applications, to engaging prospective partners and customers.

Specifically, OpenLab will assist participants with:

· Targeting and reaching design teams across multiple parties, including universities and ISVs
· Instruction on using our programmable software assets and tools
· Marshalling support for prototyping and proof-of-concept validation
· Opportunity development activities, such as industry technology forums to generate awareness, showcase applications, and pave the way to initial sales

Resources

At OpenLab, our partners have access to the resources needed to expand the capabilities of The New Network. We're assembling a suite of application lifecycle resources to identify, design, develop, validate, and showcase new, network integrated applications.

OpenLab will offer a resource ecosystem comprising:

· Members of the Juniper Developer Network, with training, support, and mentoring provided by Juniper product experts, network architects, and business development experts
· Researchers, ISVs, and other network visionaries actively shaping the future of networking
· Investment firms, including Juniper's own Junos Innovation Fund
· Entrepreneurs and channel developers who are eager to bring solutions to market
· Software development tools and platforms, including Juniper Networks® Junos® SDK and Junos Space SDK
· Test and demo infrastructure, supported by world-class network equipment and partner resources
· Access to customers, including some of Juniper's largest and most technically advanced clients and partners in the mid-Atlantic region

Engage with OpenLab as a Corporate or Research Sponsor

We look forward to building and rapidly expanding our OpenLab innovation ecosystem, as well as exploring more advanced sponsorship opportunities. For more information, contact us at **openlab@juniper.net**.

About Juniper Networks

Juniper Networks is in the business of network innovation. From devices to data centers, from consumers to cloud providers, Juniper Networks delivers the software, silicon and systems that transform the experience and economics of networking. The company serves customers and partners worldwide. Additional information can be found at **www.juniper.net**.

To purchase Juniper Networks solutions, please contact your Juniper Networks representative at 1-866-298-6428 or authorized reseller.