This document is part of the Juniper Brand Style Guide. The complete document is available on thehub.juniper.net.

All third-party uses of the Juniper Networks logo must be approved by Juniper Networks.
The logo represents the master brand and sits at the top of the hierarchy at Juniper.
Spacing

To ensure maximum legibility in any situation, a minimum clear space has been defined. No other graphic elements should penetrate this area. While this is the minimum clear space, additional clearance is allowed and encouraged.

The margins are decided by the overall width of the "U" in the Juniper logo as indicated by the grey box.
Sizing

The Juniper logo is set to ensure that it never appears too small, maximizing readability and legibility at all times.

Minimum size
Print: 0.9 in, 2.286 cm
Web: 90 px
The logo is available in multiple color varieties. It can and should be used on only these four background colors.

Color variations

- **White**
  - HEX: #FFFFFF
  - RGB: 255 / 255 / 255

- **Grey 2**
  - HEX: #F5F5F5
  - RGB: 245 / 245 / 245

- **Brand Green**
  - HEX: #84B135
  - RGB: 132 / 177 / 53

- **Rich Black**
  - HEX: #000000
  - RGB: 0 / 0 / 0
Restrictions

The following examples should never appear when using the Juniper logo.

- Do not scale or stretch
- Do not rotate
- Do not place on gradients
- Do not re-colorize
- Do not alter or delete "Networks"
- Do not apply shadows
- Do not apply low contrast colors
Thank you

Email brand@juniper.net with any questions.