Certification Graphics Usage
from the Juniper Networks Style Guide

Authorized for use by individuals who have successfully completed
the Juniper Networks Certification Program

July 2010
This section focuses on the Juniper graphics system, and outlines its usage to keep it unified with the overall Juniper Networks brand.
Sizing

The following examples outline standard and minimum sizes of Juniper graphics.

Minimum size: Print

The standard size of 1.1” in width should be used on most printed applications, and should only be reduced when space constraints require it.

Minimum size: Web (without secondary descriptors)

Minimum size: Web (with secondary descriptors)
Clear Space

The following example illustrates the amount of clear space that should be used when placing a Juniper graphic in a composition.

The Juniper graphic should be used with the preferred clear space, defined as the width of one letter U. No other elements should be placed within the clear space.
Incorrect Usage

The following examples represent incorrect usage of Juniper graphics.

- Never combine the category with descriptors
- Never reposition the category
- Never eliminate the rules
- Never scale the category

- Never rotate the graphic to run vertically
- Never scale the descriptors
- Never substitute colors
- Never use lowercase letters
Juniper Certified

The Juniper Networks Certification Program graphics designate those who have attained a high degree of technical competence in Junos Software and other Juniper Networks products. Certified individuals are authorized to use the appropriate graphics to indicate the level of certification attained. These graphics are meant for personal use only. See following page for business card examples.
Juniper Certified Graphics on Business Cards

The Juniper Networks Certification Program graphics may not be used in association with or to represent any business or other organization. Certification may be represented on third-party business cards with the appropriate Juniper Certified graphic. Certified Juniper employees may include text on business cards.

Juniper Networks Certification Graphic shown on a personal business card.

Juniper Networks Certification Alternative. In cases where the minimum required size of the certification logo is too large for the medium, typing in the certification is an acceptable alternative.

Juniper Networks Certification text shown on a Juniper employee business card.