

The Juniper Brand color palette.

Primary Colors



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| BRAND GREEN HEX#84B135 R132 G177 B53 C45 M0 Y100 K16 PMS 4212 | JUNIPER GREEN HEX#2D6A00 R45 G106 B0 C62 M0 Y100 K60 PMS 2465 |
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Green Values



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|---|--|--|--|--|--|---|--|--|---|
| PITCH BLACK HEX#122101 R18 G33 B1 C72 M56 Y80 K76 PMS 7547 | GRAY10 HEX#1B3901 R27 G57 B1 C76 M50 Y94 K61 PMS 2411 | GRAY9 HEX#245200 R36 G82 B0 C79 M42 Y100 K42 PMS 2266 | JUNIPER GREEN HEX#2D6A00 R45 G106 B0 C62 M0 Y100 K60 PMS 2465 | GRAY8 HEX#578A1B R87 G138 B27 C71 M25 Y100 K9 PMS 363 | BRAND GREEN HEX#84B135 R132 G177 B53 C45 M0 Y100 K16 PMS 4212 | GRAY7 HEX#A2BF30 R162 G191 B48 C42 M8 Y100 K0 PMS 2300 | GRAY6 HEX#CCDB2A R204 G219 B42 C25 M0 Y100 K0 PMS 381 | KEY LIME HEX#E6ED95 R230 G237 B149 C11 M0 Y52 K0 PMS 2295 | GRAY5 HEX#F7F9CF R247 G249 B207 C4 M0 Y22 K0 PMS N/A |
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Base Colors



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| PITCH BLACK HEX#000000 R0 G0 B0 C60 M40 Y40 K100 PMS Black 6 | PEARL GRAY HEX#FAFAFA R250 G250 B250 C0 M0 Y0 K3 PMS N/A |
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Neutral Values



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| PITCH BLACK HEX#000000 R0 G0 B0 C60 M40 Y40 K100 PMS Black 6 | GRAY10 HEX#212121 R33 G33 B33 C0 M0 Y0 K95 PMS 419 | GRAY9 HEX#393939 R57 G57 B57 C0 M0 Y0 K90 PMS 4133 | GRAY8 HEX#505050 R80 G80 B80 C0 M0 Y0 K83 PMS 6216 | GRAY7 HEX#686868 R104 G104 B104 C0 M0 Y0 K73 PMS 4195 | GRAY6 HEX#7F7F7F R127 G127 B127 C0 M0 Y0 K62 PMS 4278 | GRAY5 HEX#969696 R150 G150 B150 C0 M0 Y0 K50 PMS 4289 | GRAY4 HEX#AEAEAE R174 G174 B174 C0 M0 Y0 K38 PMS 4275 | GRAY3 HEX#CBCBCB R203 G203 B203 C0 M0 Y0 K23 PMS Cool Gray 3 | GRAY2 HEX#E8E8E8 R232 G232 B232 C0 M0 Y0 K9 PMS N/A | PEARL GRAY HEX#FAFAFA R250 G250 B250 C0 M0 Y0 K3 PMS N/A | WHITE HEX#FFFFFF R255 G255 B255 C0 M0 Y0 K0 PMS N/A |
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Accent Color



KEY LIME
HEX#CCDB2A
R204 G219 B42
C25 M0 Y100 K0
PMS 381

Additional Colors



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| RED HEX#E43D30 R228 G61 B48 C4 M91 Y91 K0 PMS 179 | ORANGE HEX#E87200 R232 G114 B0 C3 M66 Y99 K0 PMS 158 | TEAL HEX#0095A9 R0 G149 B169 C81 M22 Y35 K1 PMS 7711 | PURPLE HEX#6638B6 R102 G56 B182 C72 M85 Y0 K0 PMS 2090 |
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